

OCT 22 & 23

DALHOUSIE UNIVERSITY HALIFAX NS

ANNUAL TECHNICAL CONFERENCE

Training, Networking & Technology for Industry

CONFÉRENCE TECHNIQUE ANNUELLE

Formation, réseautage & technologie pour l'industrie



42nd edition

TRADE SHOW

Welcome to **Dalhousie University**



Exhibitor Guide

2025



Be part of Canada's 2025 Predictive Maintenance **Event of the Year!**

Dear Predictive Maintenance Service, Technology & Training Supplier,

The forthcoming CMVA ANNUAL TECHNICAL CONFERENCE will be held on **October 22 & 23, 2025**, at Dalhousie University in Halifax. It will be preceded with 2 days training on various topics.

2025 Exhibitor Booth Policy

The fee for booking an exhibitor booth includes the registration of one booth attendant who may also attend:

- the Annual General Meeting
- the Exhibitor's Happy Hour Event

All extra booth attendants and/or exhibitors must register individually.

IMPORTANT: Booths cannot be teared down before 4 PM on Thursday October 23.

You will find in this document all relevant information for your registration, as well as the plan for the booth location. If you wish a double booth, please contact us.

The plan will be updated on our website as booths are booked. Do not wait if you want a particular booth location. Booths are permanently assigned upon receipt of payment.

To pay for booth & registration, please visit our website store in the ATC section.

To indicate your booth location preference, or if you have any question, please contact:

Beth Firth 416 622-1170 director@cmva.com Anne-Marie Samson 438 821-5912 acvm@cmva.com

Registration fees

	CMVA M	EMBERS	NON MEMBERS		
	Until August 31	After August 31	Until August 31	After August 31	
Booth including 1 attendant	\$ 1465	\$ 1845	\$ 1845	\$ 2295	
Supplementary booth attendant	\$ 340	\$ 430	\$ 340	\$ 430	
Guest one-day Trade Show pass *	\$ 375	\$ 475	\$ 375	\$ 475	
Networking event at Lower Deck	\$ 75	\$ 85	\$ 85	\$ 95	
Presenter	\$ 340	\$ 340	\$ 340	\$ 340	
Participant - Standard fee	\$ 797	\$ 1000	\$ 1000	\$ 1250	
Participant - Retired CMVA Member	\$ 140	\$ 180	_	_	
Participant - Student	\$ 140	\$ 180	\$ 140	\$ 180	

^{*} One-day trade show pass for Trade Show Exhibitors guests: includes breakfast, coffee breaks and lunch at Trade Show Hall. Must be paid prior to event by the exhibitor. Pass holder must be identified with CMVA prior to event. Not interchangeable with another person on site. This pass does not give access to presentations.



Book & register on www.cmva.com

You work hard to present your products and services in the best possible way, during the 2 days of the event. You collect valuable contact information from the event attendees in order to continue your business relationships.

Exhibitors' Happy Hour

WEDNESDAY OCTOBER 22, FROM 5 TO 7 PM Trade Show Hall

Refreshments and appetizers will be served. On this occasion, there will be animation and possibility for participants to win a participation prize. Entrance to the Happy Hour is free for all participants registered for the event. Only registered participants can attend.



Trade Show prize draw sponsored by an exhibitor: value \$ 500 minimum

Drawn among participants who agreed at registration to allow CMVA to disclose their coordinates to the Trade Show exhibitors.



CMVA prize draw: value of \$400

From the event revenues, the CMVA will use this amount to draw this prize among all registered participants of the 2025.

Networking event



Any discussion can be a business opportunity! After the on-campus Happy Hour, a networking event will take place in a friendly pub on ever so charming Halifax waterfront. Participants will enjoy a festive evening in a relaxed atmosphere, while getting a taste of the nightlife in the beautiful City of Halifax.

And to add to the festive atmosphere, we invite participants to bring their instruments, or their voices, and share their talents with us during our **Open Mic**. Microphone and PA provided on site.



Opportunities to create or strengthen contacts with a targeted clientele.







Good to know to prepare your show

BOOTH INSTALLATION

Tuesday October 21, from noon to 6 PM

TRADE SHOW SCHEDULE

Wednesday October 22, from 7:30 AM to 7 PM Thursday October 23, from 7:30 AM to 4 PM

BOOTH TEAR DOWN

Thursday October 23, from 4 to 5 PM

Booth tear down cannot begin before 4 PM on Thursday, October 23, unless prior authorization has been obtained from the Event Coordinator. Should an emergency arise requiring an exhibitor to tear down prior to the scheduled time, the exhibitor should seek approval from the Event Coordinator to obtain the necessary special authorization and instructions.

EVENT SITE

Dalhousie University Student Union Building – 2nd Floor -McInnes Room 6136 University Avenue Halifax, NS B3H 4R2 www.dal.ca

ACCOMODATION

See our website **www.cmva.com** under **Annual Technical Conference/General Information** tab.

MEALS AND HEALTH BREAKS

On Wednesday and Thursday, breakfasts, coffee breaks and lunches are included for exhibitors and booth attendants registered for the event, and will be served at the Trade Show.

NETWORKING EVENT

Tickets for the networking event must be purchased separately on www.cmva.com.

INCLUDED WITH ONE BOOTH REGISTRATION

- 20 feet wide x 8 feet deep booth space in a secure room
- Rod & drape dividers
- 2 skirted table of 6 x 2 feet with 2 chairs
- 110V Electrical supply; WiFi connection
- Registration fee for one (1) booth attendant. Each additional booth attendant must be registered individually.

NOT INCLUDED WITH BOOTH REGISTRATION

 Electrical cords, lighting system, carpet, wastepaper basket, etc.

We recommend a local supplier to respond to your specific needs, at your own charge:

DARWIN EVENT GROUP

Darwin Event Group 100 South Street, Unit 16, PO Box 667 Berwick NS BoP 1E0 902-679-7177 info@darwineventgroup.com www.darwineventgroup.com

CMVA EVENT COORDINATOR

Anne-Marie Samson 438-821-5912

CMVA EXECUTIVE DIRECTOR

Beth Firth 506-639-9981 director@cmva.com



Get ready to pack

SHIPPING YOUR GOODS FOR THE EVENT

Student Union Building - McInnes Room Specific instructions:

- 1. Packages are accepted starting October 16
- 2. Packages must be labeled as below. Please ensure couriers include this information to avoid any delays in delivery

Label your packages

Your name
Company
Address
Telephone
Parcel _____ of ____
(Multiple packages: please number them)

Dalhousie Student Union Building
6136 University Avenue
Halifax, NS B3H 4J2
See Front Desk to get access to McInnes Room
Vendor Name – CMVA Event



RETURNING YOUR GOODS AFTER THE EVENT

RETURNING YOUR GOODS AFTER THE EVENT Student Union Building - Room 224

Specific instructions:

- 1. Schedule pickup between October 23 at 5 PM and October 24 at 5 PM
- 2. Store your packages in **Room 224**. Please note that University or CMVA staff will not handle your packages.
- 3. Please print your return shipping labels before leaving your office. However, if you need assistance to print them on site, please send them by email to acvm@cmva.com and pick them up at the CMVA booth.

PENALTIES CHARGED TO THE ORGANIZATION

In the event of non-recovery of the material within the prescribed time frame, a daily fee may apply and billed to the CMVA, which will re-bill you.

LIABILITY

THE CAMPUS EVENTS OFFICE, ON BEHALF OF DALHOUSIE UNIVERSITY, DISCLAIMS ANY LIABILITY FOR ANY BREAKAGE, THEFT OR LOSSES THAT MAY OCCUR DURING THE STORAGE OF THE EQUIPMENT. THE SIGNATURE OF THE RECEIPT VOUCHER BY OUR STAFF DOES NOT IMPLY ANY LIABILITY FOR THE CONDITION OF THE EQUIPMENT UPON ARRIVAL AND CANNOT SERVE AS PROOF IN THE EVENT OF DISPUTES WITH YOUR TRANSPORT COMPANY.

Help us help you

Send the shipping forms
(Purolator or other) containing
the tracking numbers and
number of packages to
acvm@cmva.com, if possible

acvm@cmva.com, if possible **5 days before** shipping.

We can assist you in tracking your packages that are delayed in arrival.

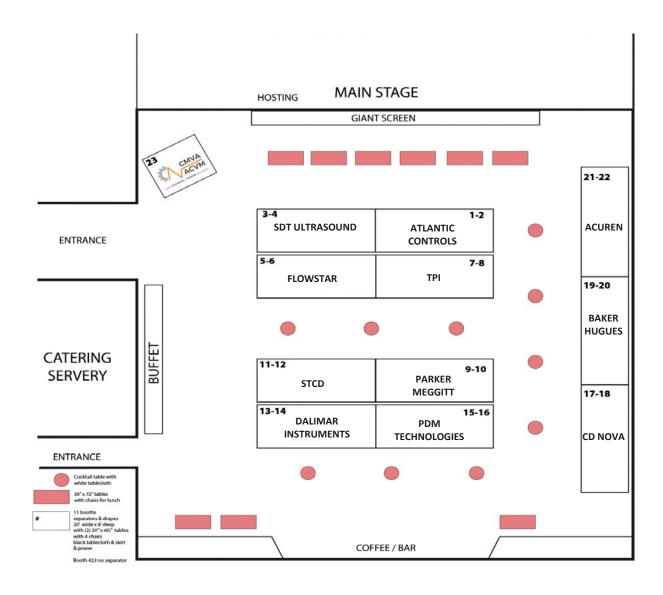
To contact us on site or to obtain assistance:

Anne-Marie Samson 438 821-5912



Tradeshow booth plan

Booth size: 8 feet deep & 20 feet wide



The plan will be updated on our website as booths are booked. Do not wait if you want a particular booth location. **Booths are permanently assigned upon receipt of payment**.

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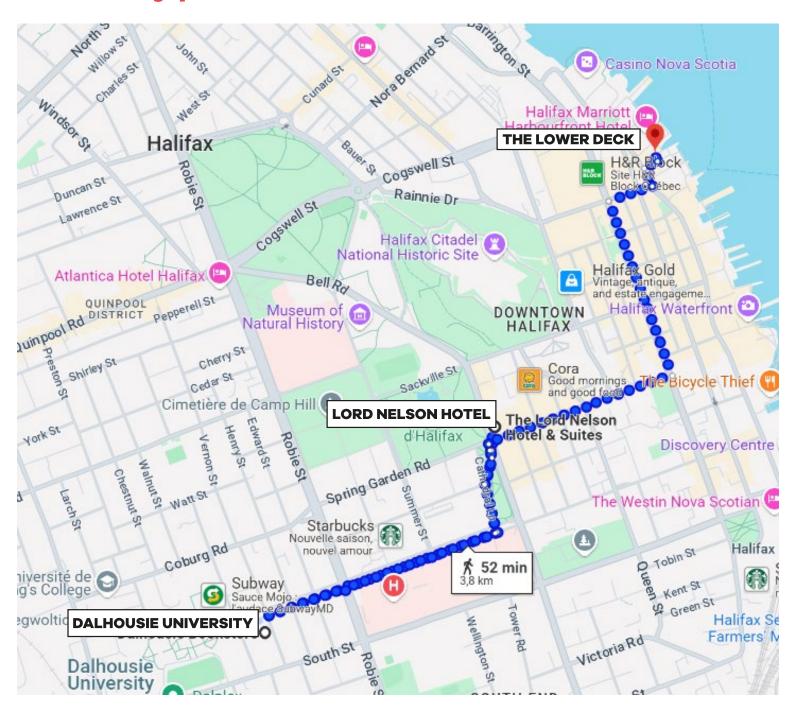
To indicate your booth location preference, or if you have any question, contact us without delay:



Anne-Marie Samson 438 821-5912 acvm@cmva.com



Event city plan



Dalhousie University

Student Union Building 2nd Floor - McInnes Room 6136 University Avenue Halifax, NS B3H 4R2 **dal.ca**

Lord Nelson Hotel

1515 South Park St Halifax, NS B3J 1G9 (902) 423-6331 **lordnelsonhotel.ca**

The Lower Deck

1887 Upper Water St Halifax, NS B3J 1S9 (902) 425-1501 **lowerdeck.ca**



Get noticed! Support CMVA!

CMVA 2025 ATC Sponsorship Program

CONTRIBUTE	AVAILABLE SPOTS	CHOOSE YOUR MOMENT	Logo on CMVA web- site & social media	Logo on wide-screen on site	Logo at buffet table	Logo on all tables	Logo on napkins	Special promotion & site signage	Site signage & conference schedule (1)	Main presenter banner on screen ⁽¹⁾
400 \$	1	Wednesday breakfast	✓	✓	✓	✓	✓			
400 \$	1	Thursday breakfast	✓	✓	✓	✓	✓			
400 \$	1	Wednesday lunch	✓	✓	✓	✓	✓			
400 \$	1	Thursday lunch	✓	✓	✓	✓	✓			
500\$	1	Wednesday 2 health breaks	✓	✓	✓	✓	✓			
500\$	1	Thursday 2 health breaks	✓	✓	✓	✓	✓			
1 000 \$	1	Exhibitors' Prize Draw	✓	✓				✓		
500 \$	1	Exhibitors' Prize Draw	✓	✓				✓		
300\$	1	Exhibitors' Prize Draw	✓	✓				✓		
1 000 \$	1	Exhibitors' Happy Hour	✓	✓	✓	✓	✓	✓		
2 000 \$	1	Event Main Presenter	✓	✓					✓	✓

Event Main Presenter: Your logo on site signage, conference schedule, CMVA website and giant screen on the site of the event with mention «Event presented by».

Exhibitors' Prize Draw: minimum value of 500\$ for each spot - no more than 3 items grouped per spot.



You have another sponsorship idea you wish to share? Contact us!

Beth Firth | 416 622-1170 | director@cmva.com Anne-Marie Samson | 438 821-5912 | acvm@cmva.com

The CMVA Team looks forward to meet you

Login and go to the CMVA STORE on www.cmva.com

Any questions

Contact Beth Firth 416-622-1170 director@cmva.com

