

CONFERENCE • TRAINING • WORKSHOPS



ESSENTIALS &
INNOVATION
FOR RELIABILITY
IMPROVEMENT



Tradeshow
**Exhibitor
Guide**

We know how important face-to-face contact with your customers is.

The current global health situation has led the CVMA to plan an online event that will allow more flexibility for speakers, attendees and exhibitors. Conferences, short trainings and workshops are brought as part of this 38th edition of the 2021 CMVA Technical Conference.

This year's event will be held in a 4 half-day format over 2 consecutive weeks, each half-day hosted by a CMVA chapter.

This National event will be presented both in English and in French, depending on the host chapter, from coast to coast.

In 2021, the Tradeshow represents the challenge of being online.

We, at CMVA, believe that even though we are physically apart, the last year has proven that we are stronger than ever by collaborating to a common goal.

Therefore, we are confident that our offer will be able to meet your objectives of promoting your products and services, and your need to meet your customers.



At each CMVA Tradeshow in which you participate...

You work hard to present your products and services in the best possible way. Normally, this promotes your image over the 2-day duration of the live event.

We will create a page on the CMVA website that will showcase your business, products and services from the time you register until two weeks after the event ends.

Details on next page.

Any discussion can be a business opportunity, but more importantly, you often discuss specific problems to which you offer solutions.

We offer you the opportunity to meet your customers in one of 8 virtual breakout rooms between the technical presentations.

You collect valuable contact information from event participants in order to pursue your business relationships.

From the event revenues, the CMVA will use a total amount of \$ 750 for 2 draws at the end of the event.

Tradeshow prize draw: value of \$500

Among participants who agreed at registration to allow CMVA to disclose their coordinates to the tradeshow exhibitors.

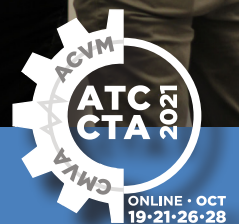
CMVA prize draw: value of \$250

Among all participants of the 2021 ATC.

These prizes, **transferable to a colleague or client**, will be applicable for:

- training by our approved trainers
- mentoring among our Tradeshow registered exhibitors
- any item in the CMVA Store (exam, proctoring, individual or corporate membership, etc.).

An opportunity to create or strengthen contacts with a targeted clientele.



Choose the option(s) that best suit your needs.

BASIC EXHIBITOR PACKAGE

- Exhibitor page on www.cmva.com with your company logo, your intro text, full coordinates and posting a 2-minute video
- One hour of **How to create a promo video mentoring** or copy of mentoring session if unable to attend
- Participation in exhibitor's draw, including list of draw participants and contact information who accepted to participate to the draw
- 2 general admission passes, for yourself or to offer to a client or a colleague

FREE TRAINING
FOR YOU

REGULAR
FEE

\$750

ADD SOCIAL MEDIA PACKAGE TO PROMOTE YOUR 2-MINUTE VIDEO

- On CMVA LinkedIn page & group (more than 3000 members worldwide)
- On CMVA Facebook page
- On CMVA YouTube channel



+
\$100

ADD BREAKOUT ROOM

- Imbed your 2-minute video, or a 2-minute live promotion for your breakout room
- 15-minute breakout room at the end of a presentation
- Promotion of breakout room on CMVA website and CMVA social media

+
\$150

FULL EXHIBITOR PACKAGE INCLUDING ALL 3 ABOVE OPTIONS

~~\$1000~~
\$900



To register

Login and go to the CMVA STORE on www.cmva.com

Any questions

Contact Ken Keith
416-622-1170
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